

We Have Such In Common®

Despite any differences,
we all have so much more in
common with one another.



PRESS KIT

www.wehavesuchincommon.com

COMPANY HISTORY

We Have Such In Common®

We Have Such In Common, Incorporated started with a sweet little phrase that business partners Syreeta Blakely and Shindana Feagins' daughters came up with, back in 2010, upon meeting one another for the very first time. With Shindana's love for writing poetry and Syreeta's love of taking photographs, they came up with the idea of forming the company, We Have Such In Common, Incorporated (WHSIC, Inc.). The company was formed as a part of a movement to help girls get along better and be more supportive of one another by teaching them to embrace the things they have in common. The company, We Have Such In Common, Incorporated's goal is to boost the self esteem of young girls, by showing them that they are all unique and beautiful in their own special way.

First came the We Have Such In Common book, which was written to promote harmony among girls, regardless of their socioeconomic background, ethnicity, beliefs, color of skin, body shape, texture of hair, or the color of their eyes. The mission of WHSIC, Inc., is to encourage girls to accept their differences while celebrating their similarities. This is achieved through literacy, visual arts and music.

Since launching the We Have Such In Common book, WHSIC, Inc. has also created a line of products for the "We Have Such In Common" brand, including a song titled, "Just Like You - We Have Such In Common" ([YouTube: https://www.youtube.com/watch?v=a3k28u9q6K0](https://www.youtube.com/watch?v=a3k28u9q6K0)). The song was written with the vision of uniting girls all over the world, through the words that embody this song. Additionally, the company is in the process of developing a curriculum with a social-emotional emphasis for boys and girls ages 9-11, that focuses on diversity and social acceptance, while showing children the various things that they have in common with one another.

In this day and time, with all of the discord going on among people, we hope that WHSIC, Inc. can bring children together as one, to show the world that if they can come together in unity, then so can everyone else.

Syreeta Blakely
Shindana Feagins
Sylvia Johnson
Sanquenetta Samples

PRODUCTS



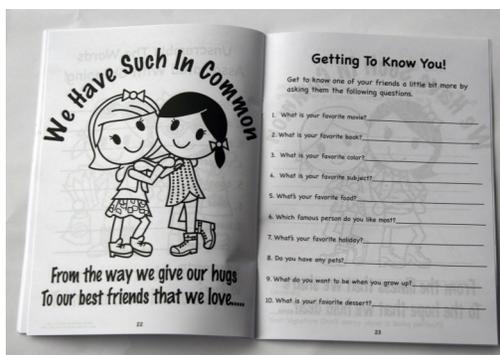
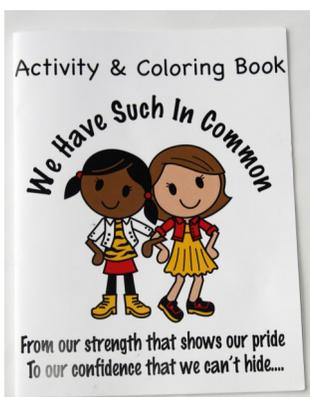
From the music that we play,
to the songs we sing all day,
We Have Such In Common!



From the walks we
like to take,
conversations that
we make,
We Have Such
In Common!

Hardback Book

A beautiful hard cover picture book of poetic phrases to celebrate what girls have in common. For girls and young ladies ages 7-15.



Activity & Coloring Book

Coloring and Activity book for little girls to use their imagination while having fun with friends. For girls and young ladies 5-8 years old.



Notecards

Beautiful notecards for those "just because" messages to friends and family. Each card has a poetic couplet. A pack of 10 cards with envelopes.

T-shirt

We Have Such In Common
100% Cotton, Pre-Shrunk,
loose fitting Tee. Girl sizes
XS-XL.

REVIEWS

I have been in practice for the past twenty years and primarily care for premature infants, sick term infants and provide some follow up for former preemies. I am the mother of two children and work closely with several youth groups in my community. I purchased the book "We Have Such in Common" with great enthusiasm and anticipation. It was exactly the type of book I wished my children had access to while growing up and a perfect book for our waiting room at the neonatal intensive care unit as well as in our pediatric follow up clinic. Having grown up in Louisiana in the 70's and 80's I experienced some racism and had a childhood that was very segregated. My undergraduate experience was also somewhat segregated as I attended a historically black college. It wasn't until medical school at UCLA that I actively explored friendships with freedom with a variety of people from many cultures. That experience was invaluable for me. My children have grown up in a multicultural community and it was very hard growing up to find books that celebrated multicultural connections. Books that showed that we actually have more in common than we have in differences. We have such in common is that type of book. I have found that children really enjoy seeing pictures of children that look just like them and who see the world just like them...a world of commonalities. I share the book with children in my youth groups at church, in my sorority and in our community service as well as with parents in the waiting room of our intensive care unit who are visiting with siblings. I believe this book provides an invaluable service in removing the stigma around differences and sees the beautiful world around us as one made of all the wonderful things we have in common. I thoroughly enjoyed the book and so have the children.

-Pediatrician and Neonatologist/Parent/Speaker/Writer/Author

I purchased the "We Have Such in Common" book for my granddaughter who is five years old and bi-racial. I believe it is important to surround her with positive messages and this book supports my belief. She was not able to read all the words on her own, but the pictures really grabbed her attention. The book needs to be shared among more youth, youth groups because it shows that there is power and unity in diversity. Thank you for giving me another tool to use to share!

-Grandmother/ Owner of a Healthcare Management Company

When you first pick up this book, you will be immediately drawn in by the photographs of children from the Southeast Nashville community. Then, your eyes will drift to the text, a poem written by Shindana Feagins, that will have you nodding along as you agree with her portrayal of all the elements we have in common from friends to shoes to sports to the library – our similarities rather than our differences – through rhyming text.

"From the music that we play, to the songs we sing all day. We Have Such in Common!"

"From the walks we like to take, conversations that we make. We Have Such in Common!"

This book showcases diversity through being inclusive. It still moves me every time I read it.

-Children's Library Associate, Southeast Branch of the Nashville Public Library

We Have Such in Common by Shindana Feagins, is a book that can be shared by all ages. I enjoyed the repetition and rhyme as the important story is told about how much we as the human race really have in common. The book would also be a great resource to use in that teachable moment about cultural diversity. The black and white photos by the illustrator (Syreeta Blakely), makes this book and its message a timeless classic. As our communities and lives reflect our changing society, We Have Such in Common relays an important message about unity, diversity, and our commonalities that forever connect us to the HUMAN race.

-Librarian, Alex Green Elementary School in Nashville, TN

This book beautifully illustrates what children from different cultures have in common. The photographs are stunning. The prose, while simple and lyrical enough for the younger reader to understand, is insightful and meaningful. This book is ideal for public libraries, school libraries, and personal collections.

-Branch Manager, Southeast Branch of the Nashville Public Library

We Have Such In Common is a wonderful book that cleverly combines the use of words and imagery to promote harmony & unity among young girls. I am excited about all that it has to offer and its a book that every young girl should have in their personal library. We Have Such In Common is more than a book... It's a COMMON experience.

-Singer, Song Writer, Producer, Author with Greenlight Entertainment, Inc.

We all have more things in common than we think. However, we choose to focus on our differences. In these troublesome times when some are trying to alienate other cultures and focus on stereotypes, it's very refreshing to pick up a picture book that focuses on our commonalities and promotes unity. Shindana Feagins' book *We Have Such in Common* is a poetic account of what girls share: They share fears, dreams, ideals, fashion and most of all they enjoy spending time with each other. The author also conveys a message that can help build girls' self-confidence and affirms a sense of unity between cultures. Syreeta Blakely creatively uses photographs to complement the rhyming text. The black and white photographs portray girls from all parts of the world doing all the fun things that they share regardless of their skin color, religious orientation or socioeconomic status. Author Shindana Feagins and illustrator Syreeta Blakely celebrate diversity and unity with their touching picture book *We Have Such in Common* written in verse.

-Children's Services Supervisor, Southeast Branch of the Nashville Public Library

In this day and time, it is great to see a company reminding us that life is so much sweeter when we realize just how much we do have in common. Thanks for doing this great book to bring awareness to this issue.

-Grandmother/Retired Preschool Owner & Director

In a time where bullying is taking over our schools and racism is taking over our country, this book ("We Have Such In Common") and the song ("Just Like You - We Have Such In Common") is a catalyst for a MOVEMENT to help girls understand that they are more alike than they are different. It encourages girls to enjoy their uniqueness while celebrating their similarities. The book contains images of girls finding their similarities in their activities, emotions and dreams and the song sends a message of "group cohesiveness" and unity among girls. "We Have Such In Common" would be a perfect gift for any young girl, mother, teacher or anyone with young women in their lives.

-Pediatrician/Mother

When we see toddlers of a different race, gender and culture playing innocently, lovingly in the playground without knowledge of their differences, we have a visual of how the world was designed to be.

The "We Have Such In Common" book, workbook and video series, extends that ideal concept of human relations exhibited in toddlers to an age range where children start to notice their differences. It reaches the minds and hearts of the children at this critical age on not only how to handle those differences but how to still find and touch upon what they have in common.

The video and the activity book capture the attention span of this age group in regards to making it fun to learn the message. The book includes beautiful photography that provides a visual of the message and the true purpose of the book without reading a word. I have shared this book/workbook with my 10-year old niece. I look forward to experiencing the video with her.

Our youth will need an acceptance of mind and spirit to the diversity that exists on this planet. That acceptance will touch everything they will do in their lives: sports/clubs in high school, ability to live away from their home environment in college, and more importantly their work life. The "We Have Such In Common" book, workbook and video series provides a fun and interactive medium from which to start instilling that concept early.

-Credit Portfolio Manager - Private Client Services with First Tennessee Bank

Video of three girls at a Parkway school shows friendship is stronger than differences. By Elisa Crouch St. Louis Post-Dispatch December 22, 2015.

http://www.stltoday.com/news/local/education/video-of-three-girls-at-a-parkway-school-shows-friendship/article_60165164-f8f5-56e3-8c84-83629437c996.html

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<http://www.greatschools.org/gk/articles/cultural-diversity-at-school/>

Why More Diversity in Children’s Literature Is Absolutely Necessary. Huffington Post August 30, 2014.

http://www.huffingtonpost.com/katherine-rose/why-more-diversity-in-chi_b_5544182.html

Cultural Coach: Teach children early about diversity. By Linda S. Wallace July 29, 2005.

<http://www.chron.com/life/article/Cultural-Coach-Teach-children-early-about-1946682.php>

It’s Official: The U.S. is Becoming a Minority-Majority Nation. By Noor Wazaz July 6, 2015.

<http://www.usnews.com/news/articles/2015/07/06/its-official-the-us-is-becoming-a-minority-majority-nation>

Diversity In The Classroom. USA TODAY November 25, 2014.

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Appreciating Diversity: What Kids Are Really Learning . By Dr. Jane Bluestein, Education World 2013.

http://www.educationworld.com/a_curr/bluestein-celebrating-diversity-students.shtml

Dia Family. Día is a nationally recognized initiative that emphasizes the importance of literacy for all children from all backgrounds. It is a daily commitment to linking children and their families to diverse books, languages and cultures.

<http://dia.ala.org/dia-family>

MUSIC VIDEO



Search



Just Like You: We Have Such In Common

Just Like You was written with the vision of uniting girls all over the world, through the words that embody this song. View Just Like You on YouTube at:

<https://www.youtube.com/watch?v=a3k28u9q6K0>

PROMO & EVENTS



Launch Party



Recording Session



Storytime



Book Walk



Power Up: It's a Mother Daughter Thing!



MLK Jr. Event

1 Launch Party

2 Recording Session & Video Shoot

3 Storytime

4 Book Walk

5 TN Library Association Conference

6 Power Up: It's A Mother Daughter Thing!

7 Book Signing

8 Authors on Tour

9 MLK JR Event

10 Social & Emotional Learning Conference

We Have Such In Common®

Website

www.wehavesuchincommon.com

Facebook

<https://www.facebook.com/wehavesuchincommon>

Twitter

<https://twitter.com/suchincommon>

YouTube

<https://www.youtube.com/watch?v=a3k28u9q6K0>

<https://www.youtube.com/watch?v=YqTw25zpWfg>

https://www.youtube.com/watch?v=HA-_5uRPumw

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